



le festival du cinema
d'expression française

Société cInéMAGINE de l'Alberta
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For immediate release

Press Release

**cInéMAGINE Society of Alberta is celebrating
its 8th anniversary of the
ALBERTA FRENCH FILM FESTIVAL
at the Empress Theatre, Fort Macleod
April 30 – May 2nd, 2010 with our Honorary President
Mrs. Dolorèse Nolette
President of the *Association canadienne-française de l'Alberta (ACFA)***

Honorary President 2010 – Mrs. Dolorèse Nolette: This year, Mrs. Dolorèse Nolette, President of the Association canadienne-française de l'Alberta (ACFA) will be our Honorary President on Saturday May 1, 2010 in the evening and will meet with our guests and movie-goers.

Films: **Friday April 30,** 7:30pm *J'ai tué ma mere;* 9:30pm *Les 7 jours du Talion;* **Saturday May 1,** 9:30am Film to be confirmed; 1:00pm *Le petit Nicolas* (no subtitles); 3:00pm *Pour toujours les Canadiens;* 7:30pm *Les doigts croches;* **Sunday May 2,** 9:30am *Coco avant Chanel;* 1:00pm *Le hérisson* (no subtitles); and 3:00pm Tribute to Gilles Carle / Pierre Falardeau and movie to be confirmed.

Empress Theatre Green Room: During the projection of the two movies without subtitles, the Francophiles will be able to view two DVDs with subtitles in the Green Room of the Empress Theatre: movies to be determined. Lots of fun for everyone!

Livres La Coste Books Saturday May 1: The Calgary francophone bookstore will be at the Café Jazzette all day Saturday. Movie-goers will have the opportunity to purchase adult or children DVDs and books from which some of the movies that will be shown at the Festival were based on.

Café Jazzette: For its third consecutive year, lovers of the 7th Art and guests of the Alberta French Film Festival will be able to relax and chat while sipping on a hot cup of coffee. Where is this French Café? The door adjacent to the Empress Theatre! Open to all.

New this year: two wonderful children's movies will be viewed on Saturday May 1st to allow parents to attend the Festival.

New this year: Mr. Inouk Touzin, director and actor at Théâtre à Pic of Calgary will facilitate a 20 minutes discussion group on Saturday and Sunday by inviting spectators to share their experience of the movies shown at the Festival. Mr. Touzin will also be discussing cinematographic elements and present a different perspective by looking at the movies from an artistic point of view. Not to be missed!

cInéMAGINE Reception Saturday May 1st : The first 100 pass holders as well as our guests and sponsors are invited to the Reception located at 2311, 2nd Avenue in Fort Macleod, which will be held 20 minutes following the last Saturday evening film presentation. Come and meet our guests, actors and dignitaries while listening to songs and Jazz music of *Céline La Coste Trio*. Appetizers, wine, cheese and *petits fours* will be served. Cash bar.

Art Exhibition at 2311, 2nd Avenue in Fort Macleod: A Gallery Opening showcasing the works of Franco-Albertan and organized by the C.A.V.A. and artists from Allied Art Council of Fort Macleod and District.

Film Pass: The price of the pass is \$65 for adults, \$50 for seniors and \$40 for students. The pass includes the Saturday lunch (11h30) and the Sunday Brunch (11h00) at the *Fort Macleod & District Community Hall*, next to the Fort.

cInéMAGINE would like to thank its major partners: Heritage Canada, Radio-Canada and Antenne du Québec à Vancouver.

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